



Wisconsin Expo, Inc.

N113 W18750 Carnegie Drive | Germantown, WI 53022

Phone: 262-670-1300 | Fax: 262-670-1360 | Email: orders@wi-expo.com

Dear Exhibitor:

Welcome to West Allis, WI and the **2016 Milwaukee Ice Fishing Show**. Your show will be held **December 9-11, 2016** at the Wisconsin State Fair Exposition Center. Wisconsin Expo Inc., is excited to be selected as your official service contractor. Our goal is to make your participation in this show absolute perfection!

The following service packet includes forms describing the variety of services we can provide. Please take the time to look through the following forms and fill out completely those which are applicable to your needs and send them into Wisconsin Expo, Inc. as soon as possible. If you have any questions or concerns, please contact us at 262-670-1300. Below is a list of the equipment that comes in the standard booth as well as a list of important dates to take note of.

Booth Information

Each 8' deep x 10' wide booth space will include the following:

- 8' high background drape
- 3' high side rails
- 1 - 7"x44" booth identification sign

***No substitutions will be accepted for the provided list above.**

Wisconsin Expo additional equipment and services include:

- Advance Warehouse/Direct to Show Shipping Forms & Labels
- Tables – 4', 6' & 8' also have 42" counter height tables
- Cocktail tables – 24", 30" & 36" round
- Seating – chairs & stools
- Carpeting with carpet padding
- Electrical service
- Displays – display cases, display panels & easels
- Lighting
- Wastebaskets
- Display installation/dismantle labor

The exhibit floor and booth area are not carpeted. It is recommended, for your added comfort and professional appearance, to order booth carpet and padding from the "Chairs, Accessories & Carpet Order Form" included in this packet.

Please take advantage of our substantial advance order price discounts! All you have to do is submit your order with payment by November 30, 2016 and use the "ADVANCE ORDER" price.

Sincerely,

Wisconsin Expo, Inc

**Wisconsin Expo, Inc.**

N113 W18750 Carnegie Drive
 Germantown, WI 53022
 262.670.1300 | orders@wi-expo.com

ADVANCED WAREHOUSE SHIPPING

INCLUDE THE WI EXPO PAYMENT AUTHORIZATION FORM WITH YOUR ORDER DUE NOVEMBER 30, 2016

This option allows you the flexibility to ship your materials, i.e. crates, cases, cartons or skids well in advance of the show move-in dates. Your freight will be in your booth prior to general exhibitor move-in.

SHIPPING INFORMATION

- All shipments must be sent prepaid. Collect shipments will be refused. Certified weight tickets are required for unloading.
- Shipments must arrive, at the warehouse, **November 21 – December 6, 2016 between 8:00 AM-3:30 PM, Monday thru Friday ONLY.** No shipments will be received at the warehouse on weekends or holidays.
- Please be advised that any shipments sent to the advance warehouse after the deadline may be refused and redirected to the direct shipping address (carriers such as UPS/Fed-Ex and van lines may not redirect shipments).
- An additional \$150 fee will be assessed to shipments received after the published dates and times listed.
- Shipments received without receipts, freight bills or specified unit counts on the receipts or freight bills, such as UPS or van lines, will be delivered to the exhibitor's booth without guarantee of piece count or condition. WI Expo, Inc. will assume no liability for such shipments. Consignment or delivery of a shipment to WI Expo, Inc., or its subcontractors by an Exhibitor or Shipper on behalf of the Exhibitor will be construed as an acceptance by the Exhibitor of the freight terms, conditions and rates listed.

ADVANCE WAREHOUSE ADDRESS

*Label each piece of your shipment(s) as follows:

TO: (EXHIBITING COMPANY NAME & BOOTH #)

**c/o Wisconsin Expo, Inc.
 N113 W18750 Carnegie Dr.
 Germantown, WI 53022**

November 21 – December 6, 2016

Receiving Dates : MONDAY – FRIDAY ONLY 8:00 AM - 3:30 PM

IMPORTANT DATE REMINDERS

First date to ship to ADVANCED WAREHOUSE w/o added storage fees: November 21, 2016

Last date to ship to ADVANCED WAREHOUSE: December 6, 2016

INSURANCE

Be sure your materials are insured from the time they leave your company until they are returned after the show. It is suggested that exhibitors arrange all risk coverages "riders" through your existing policies. **WI Expo, Inc. is not responsible for the security of items after they are delivered to each booth or until items are picked up at the booth for reloading at the close of the show. Please take all necessary precautions.**

DRAYAGE RATE SCHEDULE

Rates below include receipt of your freight on straight time, storage at warehouse for up to 10 working days, delivery to booth at the convention site, storage and return of empty containers, reloading of materials on outbound carrier at the close of show. **200 lb. minimum per shipment applies**

CATEGORY	DESCRIPTION	RATE / 100 LBS.	200 LB. MINIMUM
A	Crated, skidded, packaged shipments via common carrier ie: YRC, ABF, UPS, FEDEX etc.	\$61.00/cwt	\$122.00
B	Special handling shipments-requires additional handling ie: ground unloading, stacked/constricted space unloading, pad wrapped, unskidded	\$55.00/cwt	\$110.00
C	Small package Shipments NOT EXCEEDING 30 LBS PER SHIPMENT: (Shipment totaling any number of pieces with a combined weight, not to exceed 30 lbs., that is received on same day, from same shipper & delivered by same carrier.)	\$43.00 first carton	Each additional carton = \$11.00

DRAYAGE PAYMENT CALCULATION

Category	Qty Pieces	Weight (Min. 200 lbs)	Rate/ 100 lbs	Total Cost
Shipment 1	_____	_____ lbs.	x _____	= \$ _____
Shipment 2	_____	_____ lbs.	x _____	= \$ _____
Total Due				= \$ _____

NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ BOOTH #: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

ORDERED BY: _____ SIGNATURE: _____ DATE: _____

**Send form & payment to: Wisconsin Expo, Inc.
 N113 W18750 Carnegie Drive | Germantown, WI 53022
 Phone: 262.670.1300 | Fax: 262.670.1360 | Email: orders@wi-expo.com**

Advance Warehouse Shipping Labels

WAREHOUSE

DEADLINE DATE: DECEMBER 6, 2016

TO: _____
EXHIBITOR NAME

c/o WISCONSIN EXPO INC.
N113 W18750 CARNEGIE DR.
GERMANTOWN, WI 53022

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES

WAREHOUSE

DEADLINE DATE: DECEMBER 6, 2016

TO: _____
EXHIBITOR NAME

c/o WISCONSIN EXPO INC.
N113 W18750 CARNEGIE DR.
GERMANTOWN, WI 53022

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES

WAREHOUSE

DEADLINE DATE: DECEMBER 6, 2016

TO: _____
EXHIBITOR NAME

c/o WISCONSIN EXPO INC.
N113 W18750 CARNEGIE DR.
GERMANTOWN, WI 53022

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES

WAREHOUSE

DEADLINE DATE: DECEMBER 6, 2016

TO: _____
EXHIBITOR NAME

c/o WISCONSIN EXPO INC.
N113 W18750 CARNEGIE DR.
GERMANTOWN, WI 53022

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES



Wisconsin Expo, Inc.
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DIRECT TO SHOW FREIGHT FORM

INCLUDE THE WI EXPO PAYMENT AUTHORIZATION FORM WITH YOUR ORDER DUE NOVEMBER 30, 2016

SHIPPING INFORMATION **DIRECT TO SHOW ADDRESS**

- All shipments must be sent prepaid. Collect shipments will be refused. Certified weight tickets are required for unloading.
- Shipments must arrive, at the convention facility, **December 8-11, 2016 between 8am-4pm.** Any shipments arriving prior to the first day of scheduled move in will be refused and returned to the local trucking terminal.
- It is your responsibility to instruct your carrier of the proper dates and time for direct deliveries to the convention facility
- An additional 25% will be assessed to shipments received after the published dates and times listed.
- Shipments received without receipts, freight bills or specified unit counts on the receipts or freight bills, such as UPS or van lines, will be delivered to the exhibitor's booth without guarantee of piece count or condition. WI Expo, Inc. will assume no liability for such shipments. Consignment or delivery of a shipment to WI Expo, Inc., or its subcontractors by an Exhibitor or Shipper on behalf of the Exhibitor will be construed as an acceptance by the Exhibitor of the freight terms, conditions and rates listed.

*Label each piece of your shipment(s) as follows:

TO: (EXHIBITING COMPANY NAME & BOOTH #)
Milwaukee Ice Fishing Show
Wisconsin Expo Center
c/o WI EXPO, INC.
8200 W. Greenfield Ave.
West Allis, WI 53214

Receiving Dates: December 8-11, 2016 8:00AM-4:00PM

IMPORTANT DIRECT SHIPMENT DATES

Direct shipments will be accepted on:

Thursday, December 8, 2016: 8:00AM – 4:00PM
Friday, December 9, 2016: 8:00AM – 4:00PM
Saturday, December 10, 2016: 8:00AM – 4:00PM
Sunday, December 11, 2016: 8:00AM – 4:00PM

****Any shipments arriving prior to the first day of scheduled move in will be refused and returned to the local trucking terminal.**

INSURANCE

Be sure your materials are insured from the time they leave your company until they are returned after the show. It is suggested that exhibitors arrange all risk coverages "riders" through your existing policies. **WI Expo, Inc. is not responsible for the security of items after they are delivered to each booth or until items are picked up at the booth for reloading at the close of the show. Please take all necessary precautions.**

DRAYAGE RATE SCHEDULE

Rates below include receipt of your freight on straight time, delivery to booth at the convention site, storage and return of empty containers, reloading of materials on outbound carrier at the close of show. **A 200 lb. minimum charge per shipment applies.**

CATEGORY	DESCRIPTION	RATE / 100 LBS.	200 LB. MINIMUM
A	Crated or skidded shipments via common carrier ie: YRC, ABF, UPS, Van Lines etc.	\$61.00/cwt.	\$122.00
B	Special handling shipments (requires additional handling ie: ground unloading, stacked/constricted space unloading, pad wrapped or unskidded)	\$82.50/cwt.	\$165.00
C	Small Package Shipments NOT EXCEEDING 30 LBS PER SHIPMENT (Shipment totaling any number of pieces with a combined weight not to exceed 30 lbs. that is received on the same day, from the same shipper & delivered by the same carrier.)	\$43.00 first carton*	Each additional carton = \$11.00

DRAYAGE PAYMENT CALCULATION

	Category	QTY Pieces	Weight (Min. 200 lbs)	Rate/ 100 lbs	Totals
Shipment 1	_____	_____	lbs.	x _____	=\$ _____
Shipment 2	_____	_____	lbs.	x _____	=\$ _____
Total Due					=\$ _____

NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ **BOOTH #:** _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

ORDERED BY: _____ **SIGNATURE:** _____ **DATE:** _____

Send form & payment to: Wisconsin Expo, Inc.
N113 W18750 Carnegie Drive | Germantown, WI 53022
Phone: 262.670.1300 | Fax: 262.670.1360 | Email: orders@wi-expo.com

SHOW SITE

NOT BEFORE: DECEMBER 8, 2016

TO: _____
EXHIBITOR NAME

WISCONSIN EXPOSITION CENTER
c/o WISCONSIN EXPO INC.
8200 W. GREENFIELD AVE.
WEST ALLIS, WI 53214

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES

SHOW SITE

NOT BEFORE: DECEMBER 8, 2016

TO: _____
EXHIBITOR NAME

WISCONSIN EXPOSITION CENTER
c/o WISCONSIN EXPO INC.
8200 W. GREENFIELD AVE.
WEST ALLIS, WI 53214

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES

SHOW SITE

NOT BEFORE: DECEMBER 8, 2016

TO: _____
EXHIBITOR NAME

WISCONSIN EXPOSITION CENTER
c/o WISCONSIN EXPO INC.
8200 W. GREENFIELD AVE.
WEST ALLIS, WI 53214

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES

SHOW SITE

NOT BEFORE: DECEMBER 8, 2016

TO: _____
EXHIBITOR NAME

WISCONSIN EXPOSITION CENTER
c/o WISCONSIN EXPO INC.
8200 W. GREENFIELD AVE.
WEST ALLIS, WI 53214

MILWAUKEE ICE FISHING SHOW

BOOTH #: _____

CARRIER: _____

NUMBER _____ OF _____ TOTAL PIECES



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BOOTH FURNISHINGS

INCLUDE THE WI EXPO PAYMENT AUTHORIZATION FORM WITH YOUR ORDER DUE NOVEMBER 30, 2016

QTY	DESCRIPTION	ADVANCED RATE	STANDARD RATE	TOTAL
Unskirted Tables (all tables are 24" wide)				
_____	Unskirted Table 4'L x 30"H	\$ 44.00	\$ 57.00	_____
_____	Unskirted Table 6'L x 30"H	\$ 55.00	\$ 72.00	_____
_____	Unskirted Table 8'L x 30"H	\$ 61.00	\$ 77.00	_____
_____	Unskirted Counter 4'L x 42"H	\$ 56.00	\$ 73.00	_____
_____	Unskirted Counter 6'L x 42"H	\$ 66.00	\$ 86.00	_____
_____	Unskirted Counter 8'L x 42"H	\$ 76.00	\$ 99.00	_____



Skirted Tables (all tables are 24" wide)				
_____	Skirted Table 4'L x 30"H	\$ 87.00	\$ 112.00	_____
_____	Skirted Table 6'L x 30"H	\$ 97.00	\$ 127.00	_____
_____	Skirted Table 8'L x 30"H	\$ 109.00	\$ 138.00	_____
_____	4 th Side Skirted Table 6'L or 8'L x 30"H	\$ 39.00	\$ 50.00	_____
_____	Skirted Counter 4'L x 42"H	\$ 99.00	\$ 127.00	_____
_____	Skirted Counter 6'L x 42"H	\$ 116.00	\$ 149.00	_____
_____	Skirted Counter 8'L x 42"H	\$ 127.00	\$ 165.00	_____
_____	4 th Side Skirted Counter 6'L or 8'L x 42" H	\$ 39.00	\$ 50.00	_____



Select skirt color: BLACK BLUE
BURGUNDY GOLD GREEN RED
SILVER TEAL WHITE

TABLE TOP RISERS (all risers are 9" wide)				
_____	Uncovered Single Step Riser 4'L x 9"H	\$ 33.00	\$ 50.00	_____
_____	Uncovered Single Step Riser 6'L x 9"H	\$ 33.00	\$ 50.00	_____
_____	Uncovered Single Step Riser 8'L x 9"H	\$ 33.00	\$ 50.00	_____
_____	Covered Single Step Riser 4'L x 9"H	\$ 50.00	\$ 65.00	_____
_____	Covered Single Step Riser 6'L x 9"H	\$ 50.00	\$ 65.00	_____
_____	Covered Single Step Riser 8'L x 9"H	\$ 50.00	\$ 65.00	_____



PEDESTAL TABLES				
_____	Square Short Table 24"W x 18"H	\$ 55.00	\$ 72.00	_____
_____	Square Café Table 24"W x 30"H	\$ 55.00	\$ 72.00	_____
_____	Square Cocktail Table 24"W x 40"H	\$ 55.00	\$ 72.00	_____
_____	Round Short Table 24"W x 18"H	\$ 55.00	\$ 72.00	_____
_____	Round Café Table 24"W x 30"H	\$ 55.00	\$ 72.00	_____
_____	Round Cocktail Table 24"W x 40"H	\$ 55.00	\$ 72.00	_____
_____	Round Short Table 30"W x 18"H	\$ 61.00	\$ 79.00	_____
_____	Round Café Table 30"W x 30"H	\$ 61.00	\$ 79.00	_____
_____	Round Cocktail Table 30"W x 40"H	\$ 61.00	\$ 79.00	_____
_____	Round Short Table 36"W x 18"H	\$ 61.00	\$ 79.00	_____
_____	Round Café Table 36"W x 30"H	\$ 61.00	\$ 79.00	_____
_____	Round Cocktail Table 36"W x 40"H	\$ 61.00	\$ 79.00	_____



***All pedestal tables are designed to be covered with a linen or other table covering.**

LINENS				
_____	90" Round Linen (select color)	\$ 28.00	\$ 35.00	_____
_____	108" Round Linen (select color)	\$ 31.00	\$ 40.00	_____

Select linen color: BLACK WHITE

Subtotal	= \$	Sales Tax 5.6%	= \$	Total	= \$
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NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ **BOOTH #:** _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

ORDERED BY: _____ **SIGNATURE:** _____ **DATE:** _____












Send form & payment to: **Wisconsin Expo, Inc.**
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CHAIRS, ACCESSORIES & CARPET

INCLUDE THE WI EXPO PAYMENT AUTHORIZATION FORM WITH YOUR ORDER DUE NOVEMBER 30, 2016

QTY	DESCRIPTION	ADVANCED RATE	STANDARD RATE	TOTAL	
CHAIRS & SEATING					
_____	Padded Stool with back	\$ 50.00	\$ 64.00	_____	   
_____	Padded Side Chair	\$ 37.00	\$ 48.00	_____	
_____	Grey Padded Arm Chair	\$ 42.00	\$ 54.00	_____	
_____	Executive Chair	\$ 66.00	\$83.00	_____	
ACCESSORIES					
_____	Chrome Sign Holder (22"x28")	\$ 50.00	\$ 61.00	_____	    
_____	Chrome Floor Standing Easel	\$ 22.00	\$ 33.00	_____	
_____	Floor Standing Literature Rack	\$ 83.00	\$94.00	_____	
_____	Bag Stand	\$ 61.00	\$ 85.00	_____	
_____	Chrome Stanchions w/ rope	\$ 50.00	\$ 65.00	_____	
_____	Black Retractable Belt Stanchions	\$ 50.00	\$ 65.00	_____	
_____	Wastebasket	\$ 12.00	\$ 18.00	_____	
TELEVISIONS					
_____	24" TV DVD Combo	\$110.00	\$143.00	_____	 
_____	32" TV DVD Combo	\$138.00	\$165.00	_____	
_____	40" - 42 TV Flat Panel Monitor	\$193.00	\$253.00	_____	
_____	50" TV Flat Panel Monitor	\$275.00	\$330.00	_____	
DRAPE					
_____	Ft. of 3' high drape, includes hardware	\$ 9.00/ft	\$ 12.00/ft	_____	Select drape color: <input type="checkbox"/> BLACK <input type="checkbox"/> BLUE <input type="checkbox"/> BURGUNDY <input type="checkbox"/> GREY <input type="checkbox"/> RED <input type="checkbox"/> TEAL
_____	Ft. of 8' high drape, includes hardware	\$ 13.00/ft	\$ 18.00/ft	_____	
STANDARD CARPETING					
_____	10' X 10' Standard Carpet	\$116.00	\$149.00	_____	**Booths over 400 sq. ft. must order custom cut carpet. Select carpet color: <input type="checkbox"/> BLACK <input type="checkbox"/> BLUE <input type="checkbox"/> BURGUNDY <input type="checkbox"/> GREY <input type="checkbox"/> RED <input type="checkbox"/> TEAL Custom Plush carpet is available at \$3.46 per sq. ft. Please contact us for color options. Custom Plus carpet must be ordered by November 4, 2016.
_____	10' X 20' Standard Carpet	\$231.00	\$297.00	_____	
_____	10' X 30' Standard Carpet	\$347.00	\$446.00	_____	
_____	10' X 40' Standard Carpet	\$462.00	\$594.00	_____	
_____	Custom Cut Carpet (per square foot)	\$1.50/ sq. ft	\$ 2.00 sq. ft	_____	
_____	Booth size _____ x _____ = _____ sq. ft.			_____	
CARPET PADDING					
_____	10' X 10' Carpet Padding	\$114.00	\$158.00	_____	Custom Plush carpet is available at \$3.46 per sq. ft. Please contact us for color options. Custom Plus carpet must be ordered by November 4, 2016.
_____	10' X 20' Carpet Padding	\$229.00	\$317.00	_____	
_____	10' X 30' Carpet Padding	\$343.00	\$475.00	_____	
_____	10' X 40' Carpet Padding	\$512.00	\$634.00	_____	
_____	Custom Cut Carpet Padding (per square foot)	\$1.25	\$1.75	_____	
_____	Booth size _____ x _____ = _____ sq. ft.			_____	
_____	Plastic Covering / Visqueen (per square foot)	\$.75	\$1.00	_____	
_____	Booth size _____ x _____ = _____ sq. ft.			_____	
Subtotal = \$ _____ Sales Tax 5.6% = \$ _____ Total = \$ _____					

NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ **BOOTH #:** _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

ORDERED BY: _____ **SIGNATURE:** _____ **DATE:** _____




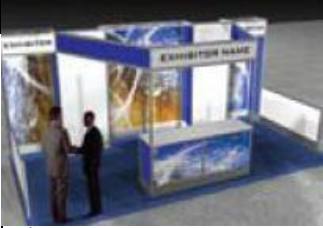


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 Germantown, WI 53022
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MODULAR DISPLAYS ORDER FORM

**INCLUDE THE WI EXPO PAYMENT
AUTHORIZATION FORM WITH YOUR
ORDER DUE NOVEMBER 30, 2016**

	Table Top Display		10' Curved Display
	<p>* Enhanced Package Depicted. (1) 6' Table Included</p> <p>Check your Table Skirting color:</p> <p><input type="checkbox"/> Black <input type="checkbox"/> Blue <input type="checkbox"/> Burgundy <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Green <input type="checkbox"/> Red <input type="checkbox"/> Teal <input type="checkbox"/> White</p>		<p>* Enhanced Package Depicted Carpet included – select color below.</p>
<input checked="" type="checkbox"/> Description	Advance Rate Standard Rate	<input checked="" type="checkbox"/> Description	Advance Rate Standard Rate
<input type="checkbox"/> Table Top Display Enhanced Package	\$1,518.00 \$2,048.75	<input type="checkbox"/> 10' Curved Display Enhanced Package	\$3,877.50 \$5,236.00
<input type="checkbox"/> Table Top Display Standard Package	\$1,100.00 \$1,485.00	<input type="checkbox"/> 10' Curved Display Standard Package	\$2,332.00 \$3,148.75
	10' Display		20' Display
	<p>* Enhanced Package Depicted Carpet included – select color below.</p>		<p>* Enhanced Package Depicted Carpet included – select color below.</p>
<input checked="" type="checkbox"/> Description	Advance Rate Standard Rate	<input checked="" type="checkbox"/> Description	Advance Rate Standard Rate
<input type="checkbox"/> 10' Display Enhanced Package	\$2,524.50 \$3,982.50	<input type="checkbox"/> 20' Display Enhanced Package	\$7,444.25 \$10,048.50
<input type="checkbox"/> 10' Display Standard Package	\$1,930.50 \$2,607.00	<input type="checkbox"/> 20' Display Standard Package	\$5,192.00 \$7,009.75
	10' Center Display		20' x 20' Display
	<p>* Enhanced Package Depicted Carpet included – select color below.</p>		<p>* Enhanced Package Depicted Carpet included – select color below.</p>
<input checked="" type="checkbox"/> Description	Advance Rate Standard Rate	<input checked="" type="checkbox"/> Description	Advance Rate Standard Rate
<input type="checkbox"/> 10' Center Display Enhanced Package	\$3,286.25 \$4,435.75	<input type="checkbox"/> 20' x 20' Display Enhanced Package	\$14,550.25 \$19,643.25
<input type="checkbox"/> 10' Center Display Standard Package	\$2,398.00 \$3,236.75	<input type="checkbox"/> 20' x 20' Display Standard Package	\$10,648.00 \$14,374.25
Select Standard Booth Panels Color		Select Carpet Colors	
<input type="checkbox"/> Black <input type="checkbox"/> White		<input type="checkbox"/> Blue <input type="checkbox"/> Gray <input type="checkbox"/> Red <input type="checkbox"/> Green <input type="checkbox"/> Black <input type="checkbox"/> Burgundy <input type="checkbox"/> Teal	
Standard Booth Graphics		Enhanced Booth Graphics	
Your company name will be printed in block lettering on the white header sign. Please indicate your header sign copy here: _____		Please provide your booth graphics in one of the following formats: If Vector art, provide in EPS or AI, (Illustrator), or hi-res PDF saved to full finished sizes.	

Subtotal \$ _____
 Sales Tax 5.6% \$ _____
Total \$ _____

NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ **BOOTH #:** _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

ORDERED BY: _____ **SIGNATURE:** _____ **DATE:** _____

Send form & payment to: Wisconsin Expo, Inc.
 N113 W18750 Carnegie Drive | Germantown, WI 53022
 Phone: 262.670.1300 | Fax: 262.670.1360 | Email: orders@wi-expo.com



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 Germantown, WI 53022
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MODULAR DISPLAYS ORDER FORM

**INCLUDE THE WI EXPO PAYMENT
AUTHORIZATION FORM WITH YOUR
ORDER DUE NOVEMBER 30, 2016**

Stand-Alone Fixtures and Exhibit Components

Counters				Accessories			
	Qty. Description	Advanced Rate	Standard Rate		Qty. Description	Advanced Rate	Standard Rate
	___ 1M x ½ M x 30" ht	\$154.00	\$200.00		___ 1M Straight Shelf	\$77.00	\$108.00
	___ 1M x ½ M x 42" ht	\$215.00	\$277.00		___ 1M Angled Shelf	\$77.00	\$108.00
	___ 2M x ½ M x 30" ht	\$275.00	\$385.00		___ Pamphlet pocket (5"x9")	\$66.00	\$92.00
	___ 2M x ½ M x 42" ht	\$330.00	\$462.00		___ Letter pocket (9"x9")	\$66.00	\$92.00
	___ Add lock to doors	\$ 55.00	\$ 83.00		___ Brochure pocket (9"x11")	\$66.00	\$92.00
	___ Full View Showcase	\$413.00	\$523.00				
Free Standing Units				Offices/Storage Closets			
	Qty. Description	Advanced Rate	Standard Rate	 Room dimensions are limited to 1M and 2M increments. All rooms come standard in your choice of white or black hardware or black or grey Velcro. If you desire additional colors, or Plexiglass, you may upgrade as indicated below. All door units are 1M wide. All rooms are rented on a per meter basis. Please contact us for additional customization and pricing.			
	___ 8' x 1M Freestanding panel	\$308.00	\$431.00				
	___ 8' x 1M Freestanding panel w/ flower box *Graphics Included*	\$330.00	\$462.00				
	___ One sided Gondolas	\$528.00	\$739.00				
	___ Two sided Gondolas	\$616.00	\$862.00				
Kiosks & Towers				Indicate Size and Color of Room			
	Qty. Description	Advanced Rate	Standard Rate	<input type="checkbox"/> Room #1 (specify size) ___M x ___M = ___Total M <input type="checkbox"/> Room #2 (specify size) ___M x ___M = ___Total M <input type="checkbox"/> Locking Door Unit as Panel (White Only) <input type="checkbox"/> White Hardwall <input type="checkbox"/> Black/Gray Velcro – Check : <input type="checkbox"/> Black or <input type="checkbox"/> Gray <input type="checkbox"/> Opt Color Velcro (per Meter) <input type="checkbox"/> Optional Plexiglass (per Meter)			
	___ 8' Triangular Kiosk	\$462.00	\$647.00				
	___ 8' Square Kiosks	\$594.00	\$832.00				
	___ Wire-wall Kiosks	\$682.00	\$955.00				
	___ TV/DVD/VCR Cabinet	\$550.00	\$770.00				
	___ 12' Triangular Towers	\$924.00	\$1,938.00				
___ 12' Square Towers	\$1,056.00	\$1,478.00	Please contact us for pricing.				
Shelving Units & Pedestals				Custom Exhibit Services			
	Qty. Description	Advanced Rate	Standard Rate	* Camera ready artwork is required by advanced deadline date. Design work is available through WI Expo and is offered at a rate of \$95/hour.* The design staff is standing by to take your exhibit to the next level. We provide one of the highest levels of client interaction and creative problem solving. We can create a design for you based upon your ideas, whether those ideas are from a photograph, drawn on CAD or a napkin.			
	___ Shelf Cabinet Unit w/30" cabinet	\$1,210.00	\$1,694.00				
	___ Shelf Cabinet Unit w/43" cabinet	\$1,320.00	\$1,910.00				
	___ 2 Mx1M Planter Box	\$99.00	\$139.00				
	___ 2 Mx30"ht Pedestals	\$193.00	\$250.00				
___ 2 Mx42"ht Pedestals	\$303.00	\$393.00					

Logos and other graphics can be applied to the walls of Rooms, Meter Panels, or other Accessory items, at competitive prices. We offer full color digital printing and laminating of your artwork, or if you prefer, we can create custom graphics specifically designed to suit your needs.

CANCELLATION: No refunds on orders cancelled after the deadline.
LATE REQUEST: Request after deadline will be filled as available at the standard rate.

Subtotal \$ _____
Sales Tax 5.6% \$ _____
Total \$ _____

NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ **BOOTH #:** _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

ORDERED BY: _____ **SIGNATURE:** _____ **DATE:** _____

Send form & payment to: Wisconsin Expo, Inc.
N113 W18750 Carnegie Drive | Germantown, WI 53022
Phone: 262.670.1300 | Fax: 262.670.1360 | Email: orders@wi-expo.com



Wisconsin Expo, Inc.

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Germantown, WI 53022
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INSTALLATION & DISMANTLE LABOR

INCLUDE THE WI EXPO PAYMENT AUTHORIZATION FORM WITH YOUR ORDER DUE NOVEMBER 30, 2016

DISPLAY LABOR

- Start time only guaranteed at the start of the working day.
- Rates are per person per hour with a one hour minimum per person – thereafter charged in ½ hour increments.
- Representative must check in at the service desk to pick up labor and must return to the service desk upon completion of work.
- Labor must be cancelled 24 hours in advance of start date and time to avoid a cancellation fee of one hour per worker scheduled.

Straight Time: 8:00 AM to 4:30 PM Monday thru Friday

Overtime: 6:00 AM to 8:00 AM & 4:00 PM to 12:00 midnight Monday thru Friday ALL DAY SATURDAY, SUNDAY & HOLIDAYS

Exhibitor Supervised Labor: Requires an on-site representative to supervise the installation and/or dismantle or the exhibit.

Wisconsin Expo Supervised Labor: Installation of your exhibit will be completed at our discretion prior to show opening and before the hall must be cleared. Please include setup plans, photos, special instructions and inbound shipping information.

Labor	Advance Rate	Show Site Rate
Exhibitor Supervised Labor ST (per person per hour)	\$ 65.00	\$ 80.00
Wisconsin Expo Supervised Labor ST (per person per hour)	\$ 85.00	\$ 100.00
Exhibitor Supervised Labor OT (per person per hour)	\$ 110.00	\$ 128.00
Wisconsin Expo Supervised Labor OT (per person per hour)	\$ 140.00	\$ 155.00

INSTALLATION LABOR

Date	Start Time	Qty People	Approx. Hrs. Per Person	Total Hours	Hourly Rate	Estimated Total Cost
_____	_____	_____	_____	_____	x _____	= \$ _____
_____	_____	_____	_____	_____	x _____	= \$ _____
_____	_____	_____	_____	_____	_____	= \$ _____
_____	_____	_____	_____	_____	_____	= \$ _____

DISMANTLE LABOR

- When scheduling dismantle labor be sure to allow adequate time for empty containers to be returned to your booth prior to scheduling your labor start time.

Date	Start Time	Qty People	Approx. Hrs. Per Person	Total Hours	Hourly Rate	Estimated Total Cost
_____	_____	_____	_____	_____	x _____	= \$ _____
_____	_____	_____	_____	_____	x _____	= \$ _____
_____	_____	_____	_____	_____	_____	= \$ _____
_____	_____	_____	_____	_____	_____	= \$ _____

NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ **BOOTH #:** _____

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CLEANING SERVICE ORDER FORM

**INCLUDE THE WI EXPO PAYMENT
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ORDER DUE NOVEMBER 30, 2016**

While carpet is clean upon installation, to ensure your booth is show ready we recommend ordering vacuuming once prior to show opening.

- Carpet Vacuuming and shampooing charges are based on the total square footage of your booth (see sq. ft. calculator below for assistance).
- 100 sq. ft. minimum for vacuuming and shampooing.
- Exhibit Cleaning rates are hourly.

EXHIBIT SPACE SQUARE FOOTAGE = (L) _____ x (W) _____ = _____ square ft.
Standard Booth Size: 8'x 10' = 80 square ft.

VACUUMING

Selection	DESCRIPTION	ADVANCE RATE	STANDARD RATE	TOTAL
	Booth Vacuuming – Once prior to show opening	\$.40	\$.50	

SHAMPOOING

Selection	DESCRIPTION	ADVANCE RATE	STANDARD RATE	TOTAL
	Shampoo Carpet – Once prior to show opening	\$ 1.60	\$ 1.95	

EXHIBIT CLEANING

Selection	DESCRIPTION	ADVANCE RATE	STANDARD RATE	TOTAL
	Exhibit Cleaning – Hourly Rate – Straight Time	\$ 66.00	\$ 77.00	
	Exhibit Cleaning – Hourly Rate – Over Time	\$ 109.00	\$131.00	
			Subtotal	
			Sales Tax 5.6%	
			Total	

NAME OF SHOW: _____ **MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016** _____

COMPANY NAME: _____ **BOOTH #:** _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

ORDERED BY: _____ **SIGNATURE:** _____ **DATE:** _____

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CUSTOM GRAPHICS ORDER FORM

**INCLUDE THE WI EXPO PAYMENT
AUTHORIZATION FORM WITH YOUR
ORDER DUE NOVEMBER 30, 2016**

Qty	Size	Advance Rate	Standard Rate	Total
	7" x 11"	\$33.00	\$50.00	
	7" x 44"	\$53.00	\$80.00	
	11" x 14"	\$43.00	\$64.00	
	14" x 22"	\$53.00	\$80.00	
	22" x 28"	\$80.00	\$120.00	
	28" x 44"	\$101.00	\$152.00	
	40" x 60"	\$256.00	\$384.00	
	Colored Backgrounds	Add 20%	Add 20%	

Select your background color: Black Blue Green Red Yellow White

Select your vinyl color: Black Blue Green Red Yellow White

ACCESSORIES				
Qty	Description	Advance Rate	Standard Rate	Total
	Grommets	\$2.75	\$3.75	
	Logos	Quote upon request	Quote upon request	
	Easel Backs	\$11.00	\$12.00	

BANNERS				
Qty	Description	Advance Rate	Standard Rate	Total
	2' x 4' Banner	\$99.00	\$118.00	
	2' x 6' Banner	\$121.00	\$157.00	
	2' x 8' Banner	\$182.00	\$237.00	

Please select your sign layout: Vertical or Horizontal

Subtotal \$ _____
 Sales Tax 5.6% \$ _____
 Total \$ _____

Please print/type sign copy on separate sheet of paper.

NAME OF SHOW: MILWAUKEE ICE FISHING SHOW / DECEMBER 9-11, 2016

COMPANY NAME: _____ BOOTH #: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

ORDERED BY: _____ SIGNATURE: _____ DATE: _____

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**WISCONSIN EXPO, INC.
PAYMENT AUTHORIZATION FORM**



**2016 Milwaukee Ice Fishing Show
December 9-11, 2016
Wisconsin Exposition Center – West Allis, WI**

Dear Exhibitor,

To guarantee the services you desire, please fax your order along with the completed credit card authorization form below. We accept checks (payable to Wisconsin Expo, Inc.) or credit cards for payments. To keep expenses manageable, for all parties concerned, we prefer payment by company check. Please indicate your intentions below:

- Yes**, we will be mailing a check, along with order(s), to arrive on or before **November 30, 2016**.
Please do not process the credit card information listed below.
- No**, we prefer to pay for the indicated services with the credit card information provided.

CREDIT CARD AUTHORIZATION FORM



Company Name: _____ Booth #: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

American Express MasterCard Visa

Card Number: _____

Expiration Date: _____ / _____ Card Security Code: _____

Cardholder's Address (if **different than above**) _____

City: _____ State: _____ Zip: _____

Cardholder's Name (print): _____

Cardholder's Signature: _____

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